



## **“Bleachers Party” promotes legacy for region**

*For Immediate Release*

*DATE –January 20, 2010*

The 2010 Alberta Summer Games supports the efforts of the upcoming Bleachers Party to raise funds for the purchase of 8 portable and 2 semi-portable bleachers for the region. The Games Board of Directors is hopeful that the partnership between the Pioneers Football Club, PeaceFest and Town of Peace River will result in the purchase of bleachers for Peace River and surrounding communities, leaving a legacy for the region for years to come.

As part of the fundraising efforts, the Pioneers Football Club’s Mark Hand has teamed up with the Rotary Club of Peace River, and the Belle Petroleum Centre to host the Bleachers Party on Feb. 5. A live “slave auction” involving members of the Rotary Club, impersonations by local business people of entertainers such as Michael Jackson, the Village People and Alanah Myles, and a dance round out the entertainment.

**WHEN:** Friday, February 5, 2010

Cash bar: 6:30 p.m.

Beef on a Bun: 7:30 p.m.

Entertainment / Slave Auction: 8:00 – 10:00 p.m.

Dancing 10:00 p.m. – 1:30 a.m.

**WHERE:** Belle Petroleum Centre, Peace River

PRICE: \$40 per person; Table of 10 \$400

For more information, visit the Belle Petroleum Centre website at [www.bpcentre.ca](http://www.bpcentre.ca)

Media Contacts:

Letitia Dempster  
Games Manager  
2010 Alberta Summer Games  
T: 780.624.1009  
C: 780.618.1574

Mark Hand  
Pioneers Football Club  
T: 780.624.3093

#### ABOUT THE 2010 ALBERTA SUMMER GAMES

On July 19 – 25, 2010, the Peace Country is hosting the 2010 Alberta Summer Games. Over 3,000 athletes, coaches and officials will be visiting the Peace region to participate in Alberta's premier youth sporting event. The communities of Falher, Grimshaw, Manning, Peace River, Berwyn and Nampa and the MDs of Northern Lights No. 22, Peace No. 135, Smoky River No. 130 and Northern Sunrise County are playing host to this multi-sport, multi-cultural extravaganza. Let's show these future Olympians some good old-fashioned Peace Country hospitality, in the spirit of the Games—good sportsmanship, competitiveness and camaraderie. For more information on the 2010 Alberta Summer Games, please visit [www.2010albertasummergames.ca](http://www.2010albertasummergames.ca)

Peace, Sport, Spirit